EES & IBESA SUMMIT FRANCE
SPONSORSHIP PACKAGES

⊕ 24 October 2018 | 8:00am - 6:00pm

→ CENTRE DE CONFÉRENCES DE L’AAR, 14 Avenue Pierre Mendès-France, 67300 Schiltigheim, France
Strategically located in the boarder triangle, you will connect with European key stakeholders!

France is forced to increase its share of renewable energy generation. The French government’s goal is to decrease nuclear energy production from 75% to 50% of the electricity mix by 2025. The transition from a highly centralized to a more decentralized production and network system requires massive investments in residential energy efficient measures, smart metering, transmission and distribution of electricity. Hence, energy storage will be increasingly useful and play a vital role within this process.

According to EuPD Research, France deployed a total of approx. 23 MWh of energy storage in 2017 of which the lion’s share was generated by utility scale projects. However, also the residential segment is showing surging demand – with more than 2,000 systems to be installed in 2018, a growth of over 40% is estimated compared to installations in the previous year.

In view of these positive developments and France’s role among the top four European energy storage country markets, Solar Promotion, Freiburg Management and Marketing International GmbH (FMMI) and the International Battery & Energy Storage Alliance (IBESA) teamed up to organize the ees & IBESA Summit France on 24th October 2018 in Strasbourg.

The ees Summit France’s mission is to provide in-depth education, enable high-quality networking opportunities, expand the use of all energy storage technologies at national and regional level and strengthen local storage industry. A constantly changing and highly dynamic business environment requires innovative solutions to successfully compete in the marketplace and create a vibrant energy storage market.
QUICK FACTS

LOCATION
Centre de conférences de l’Aar
14 Avenue Pierre Mendès-France
67300 Schiltigheim
France

FORMAT
- Expert Presentations
- Executive panel discussions
- Networking breaks
- Business lunch
- Table top exhibition (30 exhibitors expected)

ATTENDEE PROFILE
- Manufacturers
- Distributors
- Project developers
- Utilities
- Installers
- Investors
- Consultants
- Analyst
- Media
- Associations
- Legislatures
- Political representatives
- Legal experts
- Scientists

www.ees-summit.com/France
## Creating Maximum Brand Value

<table>
<thead>
<tr>
<th>Prior to the Event</th>
<th>Lead Sponsorship</th>
<th>Gold Sponsorship</th>
<th>Silver Sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo presence on event websites and online brochures</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Logo in invitation mailings to global network and regional installer databases</td>
<td>√</td>
<td>√</td>
<td></td>
</tr>
<tr>
<td>Company mentioned in dedicated event press release before the event</td>
<td>√</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Entrance tickets free of charge (for company and clients)</td>
<td>10</td>
<td>5</td>
<td>2</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>During the Event</th>
<th>Lead Sponsorship</th>
<th>Gold Sponsorship</th>
<th>Silver Sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Provision of an exclusive meeting space at the event venue (meeting room)</td>
<td>√</td>
<td></td>
<td></td>
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<tr>
<td>Present your company during an exclusive (keynote) speaking slot</td>
<td>√ (30 min.)</td>
<td>√ (15 min.)</td>
<td></td>
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<tr>
<td>Participation or moderation of a panel discussion</td>
<td>√</td>
<td></td>
<td></td>
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<tr>
<td>Showcase your innovative products on-site (table top exhibition)</td>
<td>√ (double)</td>
<td>√ (single)</td>
<td></td>
</tr>
<tr>
<td>Display your own company roll-up in the conference room</td>
<td>√ (on stage)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Display your marketing materials (as seat drop) &amp; distribute your giveaways (on conference tables)</td>
<td>√</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exclusive branded lanyards distributed to all attendees (to be provided by sponsor)</td>
<td>√</td>
<td></td>
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<tr>
<td>Logo presence in conference brochure, distributed and displayed during the event</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Full logo presence on PowerPoint slides during the event/networking breaks</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Logo presence on all event related roll-up banners</td>
<td>√</td>
<td>√</td>
<td>√</td>
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</tbody>
</table>

<table>
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<th>After the Event</th>
<th>Lead Sponsorship</th>
<th>Gold Sponsorship</th>
<th>Silver Sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Provision of high resolution photos for your marketing purposes</td>
<td>√</td>
<td></td>
<td></td>
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<tr>
<td>Logo presence in tailored “Thank You Mailing” to all participants of the event</td>
<td>√</td>
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</tbody>
</table>

www.ees-summit.com/FRANCE
Secure your table top at EES & IBESA SUMMIT FRANCE 2018 to boost your visibility and sharpen your competitive edge.

INCLUDED
- Lead Sponsorship:
  2 tables + 4 chairs
- Gold Sponsorship:
  1 Table + 2 chairs

SHOWCASE
- Your products and services
- Your company pop-up banners
- Your company marketing materials
- Your company giveaways

WHY EXHIBIT?
- Position your brand and innovative products in the limelight of installers, integrators, project developers and distributors
- Enjoy an easy and direct access to relevant stakeholders

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ORDER FORM | EES & IBESA SUMMIT FRANCE 2018

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount (EUR)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lead Sponsorship (only 1)</td>
<td>9,000</td>
</tr>
<tr>
<td>Gold Sponsorship</td>
<td>4,000</td>
</tr>
<tr>
<td>Silver Sponsorship</td>
<td>2,500</td>
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</tbody>
</table>

Please fill out, sign and send the document to:

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Phone. +49 7231 58598-212  
Fax +49 7231 58598-28

Company
Address
City _____________________________ State/Zip Code _____________________________
Country _____________________________

Contact Person
Mr. / Ms. _____________________________ First Name _____________________________ Last Name _____________________________
Tel. _____________________________ Email _____________________________

Place, Date _____________________________ Signature _____________________________

www.ees-summit.com/France
The International Battery and Energy Storage Alliance IBESA is the first international network of excellence in the field of battery and energy storage that enables an international and practice-oriented transfer of knowledge. Founded in 2013 IBESA is still well on track regarding emerging markets around the world and is now coming up with an updated concept to satisfy the actual requirements of our Partners.

IBESA offers a worldwide network, contacts along the value chain of different business sectors, exclusive high-quality market research know-how as well as the complete marketing and public relation package – based on a long experience in business.

Solar Promotion GmbH and its subsidiary Solar Promotion International GmbH organize global exhibitions and conferences in the fields of renewable energies and energy efficiency. The portfolio includes events for the areas of photovoltaics, PV production technologies, energy storage, smart renewable energy, solar thermal technologies, solar architecture, energy efficient buildings and the use of biomass in power generation.

ees Europe is one of these events and the continent’s largest, most-attended and most international exhibition for the battery and energy storage industry. It serves as an industry platform, bringing together manufacturers, distributors, users and suppliers of electricity storage systems, and takes place annually in Munich, Germany.

Freiburg Management and Marketing International GmbH (FMMI) is owned and operated by the City of Freiburg and founded with the aim of promoting international cooperatives and organizing trade exhibitions and conferences relating to the economy, tourism, the environment and international city partnerships, at the behest of the City of Freiburg. “Green City” Freiburg” is marketed worldwide to describe Freiburg’s decades of expertise in solar technology, renewable energies and sustainable urban and traffic planning. FMMI’s international activities strengthen and promote Freiburg as an economic hub.

TRION-climate, the French-German-Swiss network for energy and climate

The association TRION-climate was created in 2015 by seven regional authorities in the Upper Rhine Valley to promote cross-border synergies in the fields of climate and energy. In 2018 the network counts 82 members from the three countries including a great number of companies from the energy sector.

TRION-climate offers a trinational communication platform to exchange best-practices especially between France, Germany and Switzerland. The network organizes its own conferences and visits, but also supports his members and partners in the organization of international events in the Upper Rhine Region.